Adi Munoz

Product designer

Experienced with building design systems, defining and designing B2B complex systems, and solving challenging problems.
Passionate about identifying users' motivations, goals, pain points, and behavioral trends, then translating these insights into impactful, real-world interactions.

EXPERIENCE

Veritone (Former Pandologic)

Product Designer 2022-2024

- Defined and designed 4 systems: 3 complex B2B systems and a B2C chatbot
- Built a design system from scratch
- UI/UX owner for a subsidiary of Veritone (PandoSelect)
- Created complex components in Figma
- Conducted users interviews and usability tests
- Collaborated with various development teams

Diplomat Group

Regional Customer Manager 2019-2022

- Designed customer experience at point of sales including products displays, promotions and store visibility.

Sales Coordinator 2019

- Issuance and analysis of sales reports and targets.

EDUCATION

UX/UI course 2021
 Shenkar Handesaaim

MBA with specializations in Marketing 2016-1019
Ono Academic College

B.A in Advertising and Marketing communication 2015-2018
Ono Academic College

VOLUNTEER

Zenity 2021

- Designed the company's initial interface and migrated the existing design to Figma

CONTACT

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SKILLS

UI Design

User Research

Information Architecture

Wireframing

Usability Testing

Material Design

HTML & CSS

TOOLS

Figma

Adobe Suite

Hotjar

Pendo

Power BI

LANGUAGES

Hebrew- Native

English- Fluent